

COMPANY PROFILE

“Jürgen Arno Auer works around the world as an independent lobbyist. Respectability, discretion and absolute reliability are the hallmarks for handling engagements. You are in demand as an integral partner, from seeding business relationships to the finalization of a deal. Knowledge of political connection is essential. Mentors over years, such as, in the case of Jürgen Arno Auer, former president of the Austrian Federal Economic Chamber Leo Maderthaler and former Mayor of Vienna, Foreign Minister and President of the Parliament Leopold Gratz, provide the necessary experience and important contacts both at home and abroad.”

(Cover story: Lobbying - How and for whom top lobbyists like Gerhard Schröder work and what they achieve. SUCCEED, Magazine for Economics, 01/08, pp 14-20)



My lobbying roots: Leopold Gratz was my political mentor. With him I joined an amity of "teacher" and "student", that lasted more than 20 years and a new world developed that was entirely new to me, namely that of politics. Furthermore, as multiannual President of the International Conference of Cambodia, Leopold Gratz understood to inspire my motivation for the international struggle against landmines. Thanks to him, from 1997 on, I was able to administrate different political tasks at home and abroad under his guidance with legislative powers and political authorities from Austria and the EU.

Leopold Maderthaler knew me since my youth. He understood, to awake my interest in economic contexts and after his retiring from official political work, I was allowed to attend him in Austrian business projects, e.g. in Latin America and in the Arabic-Islamic regions. A sincere friendship developed with both men and they were well-meaning fatherly advisors to me, also in all the disciplines required for lobbying. Because of their excellent connections, I was able to form important business and political relationships in Austria and abroad. By working closely only with established experts from the fields of politics, business, media, and law enforcement, the offering of my lobbying company includes: **Lobbying in economy, lobbying in policy making, issue and crises management** (including litigation-PR and economical security management), individual lobbying in representing client interests at **local, national and international** level.

However, after more than 10 years of lobbying experience, today I am proud to look back on some 100 **small, medium-sized, and large projects**, e.g. Volkswagen, ÖIAG/TA, OMV, Casinos Austria, CCC, several Austrian Federal Ministries, NGOs and NPOs (e.g. UNO, humanitarian mine clearance), ISCC.

Foreign Business Contacts

Including also short term stays abroad and visiting meetings in Austria: USA, Netherlands, Germany, Switzerland, Hungary, Poland, Czech Republic, Slovakia, Slovenia, Libya, Egypt, Jordan, Syria, Iran, China, Argentina, Uruguay, Chile, Mexico, Russia, Ukraine, Canada, Spain, Romania, Bulgaria, Saudi Arabia, Arab Emirates, Israel, Indonesia, Singapore, UK.